

# CIVIL ENGINEERING CONFERENCE IN THE ASIA REGION CECAR7

WAIKIKI, OAHU, HAWAII | AUGUST 30 – SEPTEMBER 2, 2016

*\*Ho‘omalalama: Building a Sustainable Infrastructure in the Asia Pacific Region*

*\*Ho‘omalalama is a Hawaiian term that means to brighten, illuminate, enlighten, or inform.*

*Increase your company's visibility and reach hundreds of industry professionals at this important professional conference*



Oahu, Hawaii, USA, Courtesy Flickr/Paul Williams



## TO SPONSOR AT CECAR7 2016

Contact Sean Scully  
sscully@asce.org | (703) 295-6154

For more information, visit [www.cecar7.org/sponsors/](http://www.cecar7.org/sponsors/)



*Hilton Hawaiian Village Waikiki Beach Resort*

[www.cecar7.org](http://www.cecar7.org)

## WELCOME TO CECAR7 AND HAWAII

### *Aloha!*

On behalf of the **American Society of Civil Engineers (ASCE)** and the **Asian Civil Engineering Coordinating Council (ACECC)**, I would like to welcome all of you to the beautiful island of Oahu, Hawaii and the 7th Civil Engineering Conference in the Asia Region (CECAR7). Civil engineers throughout the world regularly face challenges in building infrastructure in our quest for sustainable solutions to quality of life issues.

CECAR7 will be true to its theme of Ho-'omalamalama and will enlighten conference participants and others on strides made in sustainable civil engineering infrastructure applicable to the Asia Pacific Region. As a sponsor of this conference, you will participate in knowledge dissemination in research as well as practice areas, and provide exposure of your organization to civil engineers making a difference in Asia, Australia, and USA.

ACECC could not have selected a better venue with this conference theme. Native Hawaiians have been conducting sustainable practices in water management, food production, and several other areas for centuries before Hawaii became a tourism paradise, and your host, ASCE, is a global leader in the area of sustainable practices in civil engineering infrastructure.

You will have an opportunity to showcase your organization as a sponsor throughout the promotion of the conference, and onsite as a sponsor you will be invited to attend presentations on strides made on a wide variety of topics in this area in the USA and all other member societies of ACECC. We will learn from each other and apply this knowledge to our jobs and societies when we get back home.

Attendees will have access to tremendous keynote speakers, a multitude of diverse and interesting technical sessions and workshops, technical tours on the island, exhibits, social and networking events, and the opportunity to interact with your colleagues on an international level. And do not forget to add a few days to enjoy the beautiful islands of Hawaii while you are here.



We look forward to seeing you and your organization represented at CECAR7 in Hawaii.

**Mahalo!**  
**Uday P. Singh | Consultant, Moraga, CA**

## TARGET AUDIENCE

Attendees are primarily civil engineers from all technical disciplines and leaders/ decision makers for infrastructure from Asia, Australia, and USA, especially those who are members of societies that are part of ACECC.

## TOP REASONS TO SPONSOR AT CECAR7

- Reach industry leaders who are eager to identify new available physical and professional resources
- Promote your engineering products and services in emerging markets in the region
- Meet decision makers from public works as well as consulting engineers and contractors seeking engineering partners
- Promote your company through e-blasts and the conference website to build your brand

## WHAT IS CECAR?

**CECAR (Civil Engineering Conference in the Asian Region)** is a major activity of **ACECC (the Asian Civil Engineering Coordinating Council)** held on a triennial basis that began in 1998.

CECAR7 will enlighten conference participants and others on strides made in sustainable civil engineering infrastructure applicable to the Asia Pacific Region.

Technical areas covered will include all fields of civil engineering such as construction, geotechnical, structural, environmental, water resources, transportation, and architectural engineering.

Special sessions on timely topics such as climate change, disaster planning and management, coastal management, social and economic issues in infrastructure development, forensic engineering, safety and security issues, and use of sustainable resources will be included, and innovation in studies, design, construction, and operations will be emphasized.

## WHO IS ACECC?

ACECC was established in 1999 with the aim of promoting the acquisition and transfer of civil engineering knowledge for advancing the design and construction practices that ultimately improve the quality of life of all citizens from ACECC member countries. ACECC is currently comprised of member societies from 12 countries (Australia, Bangladesh, India, Indonesia, Japan, S. Korea, Mongolia, Pakistan, Philippines, Taiwan, USA, and Vietnam) and in the near future hopes to add societies from other Asian countries.



## EXHIBIT HALL SCHEDULE (subject to change)

Tues 08/30/16	1:00 – 5:00 p.m.	Exhibitor Move In
Wed 08/31/16	10:00 a.m. – 5:30 p.m. 10:00 – 10:45 a.m. 3:15 – 4:00 p.m.	Exhibit Hall Hours Morning Networking Break Afternoon Networking Break
Thurs 09/01/16	9:00 a.m. – 5:30 p.m. 10:30 – 11:15 a.m. 3:15 – 4:00 p.m. 4:00 – 6:30 p.m.	Exhibit Hall Hours Morning Networking Break Afternoon Networking Break Exhibit Hall Breakdown

## SCHEDULE AT A GLANCE (subject to change)

### MONDAY, AUGUST 29, 2016

9:00 – 11:30 a.m.	ACECC Technical Coordinating Committee Meeting
1:00 – 3:30 p.m.	ACECC Planning Committee Meeting
4:30 – 6:30 p.m.	Registration Hours
6:00 – 8:00 p.m.	ACECC Welcome Reception (By Invitation Only)

### TUESDAY, AUGUST 30, 2016

7:00 a.m. – 7:30 p.m.	Registration Hours
8:30 a.m. – 12:30 p.m.	ACECC Executive Committee Meeting
9:00 a.m. – 5:00 p.m.	<b>Workshop/Special Session</b>
9:00 a.m. – 12:30 p.m.	<b>Workshop/Special Session</b>
1:30 – 5:00 p.m.	<b>Workshop/Special Session</b>
1:00 – 5:00 p.m.	Exhibit Hall Set Up
1:00 – 5:00 p.m.	<b>Technical Tours</b>
1:30 – 5:00 p.m.	Social Tours On Own
7:00 – 10:00 p.m.	ACECC President's Dinner (By Invitation Only)

### WEDNESDAY, AUGUST 31, 2016

7:00 a.m. – 5:30 p.m.	Registration Hours
8:00 – 10:00 a.m.	<b>Opening Plenary Session</b>
10:00 a.m. – 5:30 p.m.	<b>Exhibit Hall Hours</b>
10:00 – 10:45 a.m.	<b>Morning Networking Break in Exhibit Hall</b>
10:45 a.m. – 12:45 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>
12:45 – 1:45 p.m.	<b>Lunch</b>
1:45 – 3:15 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>
3:15 – 4:00 p.m.	<b>Afternoon Networking Break in Exhibit Hall</b>
4:00 – 5:30 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>

### THURSDAY, SEPTEMBER 1, 2016

7:30 a.m. – 7:30 p.m.	Registration Hours
8:00 – 9:00 a.m.	<b>Plenary Session</b>
9:00 a.m. – 5:30 p.m.	<b>Exhibit Hall Hours</b>
9:00 – 10:30 a.m.	<b>Technical Sessions (4 concurrent sessions)</b>
10:30 – 11:15 a.m.	<b>Morning Networking Break in Exhibit Hall</b>
11:15 a.m. – 12:45 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>
12:45 – 1:45 p.m.	<b>Lunch</b>
1:45 – 3:15 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>
3:15 – 4:00 p.m.	<b>Afternoon Networking Break in Exhibit Hall</b>
4:00 – 5:30 p.m.	<b>Technical Sessions (4 concurrent sessions)</b>
4:00 – 6:30 p.m.	Exhibit Hall Break Down
7:00 – 10:00 p.m.	<b>Awards Dinner</b>

### FRIDAY, SEPTEMBER 2, 2016

7:30 a.m. – 12:30 p.m.	Registration Hours
8:30 – 9:30 a.m.	<b>Plenary Session</b>
9:30 – 10:00 a.m.	<b>Morning Networking Break</b>
10:00 – 11:45 a.m.	<b>Technical Sessions (3 or 4 concurrent sessions)</b>
12:00 – 1:00 p.m.	<b>Closing Plenary Session</b> (12-12:30 Closing Keynote; 12:30 – 1 Closing Ceremony)
1:30 – 5:30 p.m.	<b>Technical Tours</b>
1:30 – 5:00 p.m.	<b>Social Tours</b>

## HEADQUARTERS HOTEL:

### Hilton Hawaiian Village Waikiki Beach Resort

2005 Kalia Rd  
Honolulu, HI 96815

**Phone:** 808-949-4321

**Fax:** 1-808-951-5458

**Room Rates\*** at the Hilton Hawaiian Village Waikiki Beach Resort:  
Single/Double: \$239

### Reservations open November 2015

*\*All room rates are subject to applicable tax, which is currently 13.96% per room, per night, and is subject to change without notice.*

**To receive the reduced Conference rate, reservation must be made by Tuesday, August 2, 2016**

Instructions for making your reservation will be posted on the Civil Engineering Conference in the Asia Region CECAR7 Website: [www.cecarr7.org](http://www.cecarr7.org)

## TRANSPORTATION INFORMATION

Honolulu International Airport is located 8 miles from the Hilton Hawaiian Village Waikiki Beach Resort.

### Shuttle Service

Speedishuttle is the only authorized on demand shuttle service provider at the Honolulu airport and has greeters stationed throughout the terminals.

- Shared Ride starting at \$15.48
- Exclusive Shuttle \$121

Call **808-949-4321** and ask for SpeediShuttle or email [hvh@speedishuttle.com](mailto:hvh@speedishuttle.com)

### Public Transportation Options

Oahu Transportation Services offers "The Bus" public bus transportation routes to all parts of Oahu. For information on routes, times and fares please call 808-848-5555 or visit [www.thebus.org](http://www.thebus.org)

Also available the Waikiki Trolley [www.waikikitrolley.com](http://www.waikikitrolley.com)

# SPONSORSHIP OPPORTUNITIES

2016

## Platinum - \$7,500

- **Awards Dinner**
  - Promote your organization as a leading sponsor at this gala event recognizing the best among ACECC
- **ACECC President's Dinner**
  - Put your organization in front of key ACECC leaders and decision makers during the invitation-only President's Dinner
- **ACECC Welcome Reception**
  - Network with key ACECC leaders and decision makers during the invitation-only ACECC Welcome Reception

## Gold - \$5,000

- **Conference Proceedings**
  - Associate your organization with the technical portion of the conference via the Proceedings CD
- **Opening Plenary Session**
  - Support the opening of the conference with your sponsorship of the Opening Plenary Session
- **Conference Lanyard**
  - Have your company's logo seen on everyone and by everyone with this stylish sponsorship opportunity
- **Final Program Notebook**
  - This essential conference take-away will be given to all conference attendees to use throughout the conference. Don't miss this opportunity to put your brand name in the hands of every conference attendee.

## Silver - \$2,500

- **Morning (3 Available) and Afternoon (2 Available) Networking Breaks**
  - Always good networking opportunities, refreshments breaks also serve as an opportunity to make your brand more memorable to attendees who need a quick pick-me-up before heading off to the next technical session
- **Conference Tour (6 Available)**
  - Support one of the CECAR7 technical Tours to spotlight your interest in current technology
- **Track Sponsorship (4 Available)**
  - Does your organization specialize in one of the track's leading topics? Put your organization's branding on the entryway signage. You'll be "on the right track".

## Bronze - \$1,000

- **Workshop/Technical Session (4 Available)**
  - Support a CECAR7 pre-conference workshop to spotlight your company's interest in a very focused segment of the industry.

Don't miss this opportunity to put your products and services in front of CECAR professionals at the Civil Engineering Conference in the Asia Region CECAR7

## WHY SHOULD YOU SPONSOR?

At the Civil Engineering Conference in the Asia Region CECAR7 in Oahu, you'll find business opportunities and lasting relationships while discussing current developments and issues facing the Civil Engineering community with those on the leading edge.



## RESERVE YOUR SPACE NOW!

Contact Sean Scully at [sscully@asce.org](mailto:sscully@asce.org) / 703-295-6154 or Kendra Pouliot at [kpouliot@asce.org](mailto:kpouliot@asce.org) / 703-295-6349. Take advantage of this prime opportunity to reach your target audience. Please visit [www.cec7.org/sponsors/](http://www.cec7.org/sponsors/) for more information.



RECOGNITION BENEFITS	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Full Conference Registration	2	1		
Table Top Exhibit Booth	1	1	1	
Booth Staff Registrations			1	
Lectern Recognition at Plenary	X	X		
Attendee List Pre and Post Conference	Both	Both	Pre Only	
Logo/Name & Link in Conference Emails	Logo & Link	Logo & Link	Name	Name
Recognition in Conference Program	Logo	Logo	Logo	Name
Recognition on Conference Signage	Logo	Logo	Name	Name
Recognition on the Conference Website	Logo	Logo	Logo	Name



**► SPONSORING COMPANY INFORMATION**

*Company Name will be listed on Web site and program as printed below*

Company Name: \_\_\_\_\_

Company Web site: \_\_\_\_\_

**► CONFERENCE CONTACT INFORMATION**

Name (Mr. / Mrs. / Ms.): \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

**CONTACT INFORMATION:**

Sean Scully  
 ASCE  
 1801 Alexander Bell Dr.,  
 3<sup>rd</sup> Floor  
 Reston, VA 20191  
**Tel:** (703) 295-6154  
**E-mail:** sscully@asce.org  
**Fax:** (703) 295-6276

*We are committed to the following sponsorship opportunity at CECAR 7*

**► SPONSORSHIP INFORMATION**

Sponsorship \_\_\_\_\_

Sponsorship Opportunity Level: \_\_\_\_\_

Total Sponsorship Amount: \_\_\_\_\_

Special Instructions: \_\_\_\_\_

\_\_\_\_\_

We agree to the following sponsorship terms and will complete our financial obligation according to the following schedule:

- Due Upon Receipt of Invoice, -or-:
- 50% attached, remainder invoiced April 30<sup>th</sup>, 2016
- 50% invoiced, remainder invoiced April 30<sup>th</sup>, 2016

**► PAYMENT INFORMATION**

**PAYMENT BY CHECK**

*Make Check Payable to: **ASCE/CECAR***

**Mail Check to:**

Sean Scully  
 ASCE  
 P.O. Box 79669  
 Baltimore, MD 21279-0668

ASCE is a 501(c)(3) tax-exempt non-profit organization, your gift is tax-deductible to the fullest extent of the law. For tax purposes, if you should wish to designate your gift as a charitable contribution, please refer to the value of each event for the amount of the gift, which is tax deductible. As a business expense, this amount may be treated as an ordinary and necessary expense

**PAYMENT BY CREDIT CARD**

Credit Card Type: \_\_\_\_\_

Credit Card Exp Date: \_\_\_\_\_

Credit Card#: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card holder Zip Code: \_\_\_\_\_

**Name and Signature of individual with the authority to make this financial commitment on behalf of the company: (Please Print)**

Name (Mr. / Mrs. / Ms.): \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_